



Labels & Labelling Solutions

Presented By
Mark Newton (Sales Manager)
Tel: +44 (0)7805 553907

Products & Capabilities Outlined To Customers & Users Of



approvedbusiness.co.uk

**For The Supply of all your
Label and Label System
Requirements**

Mission Statement:

Our aim is to deliver the optimum in labels & print solutions with excellent service to your business.

With dedicated staff who have a wealth of knowledge & experience.

Providing the correct solution for your company & on time!



Datamark UK Ltd. Established 1995

Company Background:

Specialising in the manufacture of Plain & Printed Labels
Providing Thermal Transfer & Print n' Apply Labelling Solutions
Wide range of Thermal Transfer Ribbons
In House Bureau Print Service
Maintenance & service Contracts For Printers

Datamark UK Ltd. Established 1995

Company Background:

Extensive range of stock cutters

Customer base has grown steadily in sectors such as:

Distribution, logistics & storage

Commercial & Industrial clients

Online Retailers

Food Manufacturing/packaging

Electronics & homecare

Engineering Companies

Current & New, Manufacturing, Logistics & Distribution Customers have chosen to work with Datamark UK Ltd for the following reasons:

Benefits We Offer:

- Product Development & Improvement
- Quality Product Range, Competitively Priced
- Excellent Customer Service, Management of Products
- Rapid quote turnaround
- Fast effective lead-times, ability to react quickly

One of the UK's largest online retailers, now use Datamark UK Ltd for supply of a wide range of labels. Here's why:

Case Study:

- Quality products, competitively priced
 - Rapid response to quotes
 - Next day delivery*
- *based on quarterly orders, with scheduled call offs.
- Improved products generating a reduction in roll changeover time
 - Management of their labels



Plain & Colourwashed Labels:

- Extensive range of white & coloured labels to overprint...
- Full range of papers & synthetics
- Adhesives suitable for most applications
- Roll & Fan-Fold labels for thermal printers (TT and Direct Thermal)
- Small roll production on cores from 19mm upwards for handheld & mobile belt printers

- Typical label applications for use on most types of Printers to provide:

Plain Label Applications:

- Pallet Labels
- Outercase code labels
- Product ID Labels
- Barcode labels
- Box End Labels
- Instruction Labels



- Ink-Jet Printer Labels: We offer labels for use on the wide range of Ink-Jet Printers now available.

Ink-Jet Printer Labels:



- Typical tag applications for use on most types of Printers to provide:

Tag Applications:

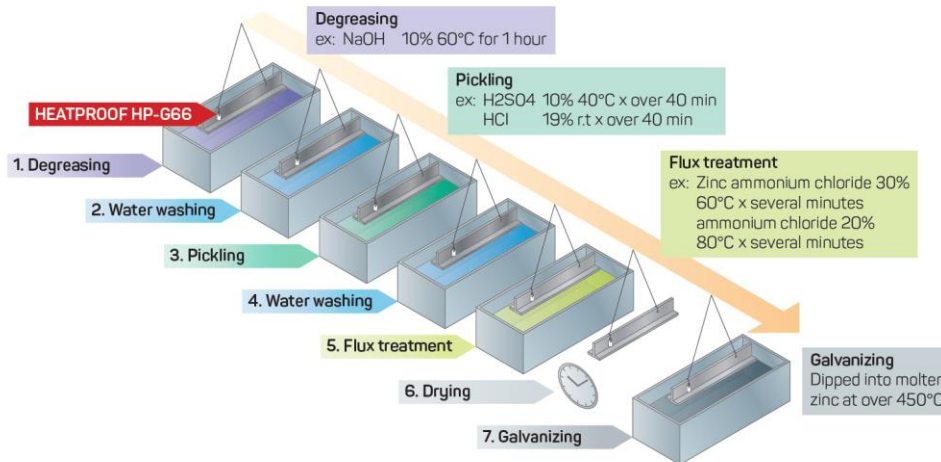
- Product ID Tags
- Barcode Tags
- Instruction Tags
- Water Resistant Tags
- Heat Resistant Tags
- Galvanising Process Tags



- Do you require a Tag which can be used through the total Galvanizing Process for product tracking? We have it! Talk to me for more details 07805 553907

HeatProof Tags:

Example of hot dip galvanizing process





Printed Labels:

- With over 50 years label printing experience we know we can satisfy your needs....
- From single colour to complex full colour labels (Flexo & Digital)
- Supplying to a wide array of industries including Food, Logistics/Distribution, Glazing & Pharmaceutical



Printed Labels:

- Supplying through the UK and Europe
- Full range of papers and synthetics
- Extensive range of stock cutters
- Roll fed for hand/auto application
- Sprocket-fed, fan folded and sheeted options



Barcode Labels:

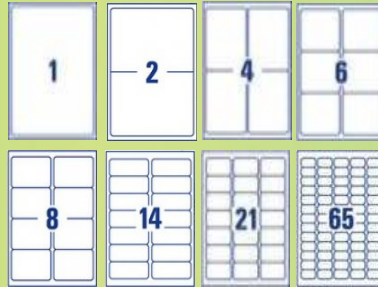
Barcodes are used everywhere! From barcode labels for retailers complying to GS1 standards to industrial applications, **Datamark have the right label for you.**



Barcode Labels:

Major Barcodes and Uses:

- Code 39: The industry standard alphanumeric code
- Code 128: Used extensively in the shipping & packaging industries, but also a high-density replacement of Code 39
- EAN-8: Retail barcode where space is limited
- EAN-13: Industry standard retail code
- UPC-A: Code for tracking trade items in stores
- QR Code: Originally developed by Toyota for car parts, now used by the advertising industry and can be scanned by smart phones
- Data-matrix: High-density code for small electronic components.



A4 Sheeted Labels:

- Wide range of self adhesive labels in A4 sheet format
- Highest grades of paper material to ensure trouble free use
- Suitable for use with Inkjet, Laser printers as well as photocopiers
- Usually dispatch orders on next day deliveries.
- We have solutions from address labels to large pallet labels



Thermal Transfer Ribbons:

At Datamark (UK) Ltd we pride ourselves on providing:

- High quality thermal transfer ribbons
- Competitively priced
- Available in various sizes and colours
- Suitable for a wide range of thermal transfer printers
- Common sizes held in stock
- Matched to suitable label material for quality print



Thermal Transfer Ribbons:

Datamark (UK) Ltd take great pride in ensuring that our customers benefit from the very best match of TT Ribbon and Face Material to ensure optimum performance. This we do by:

- Providing samples for test on site
- Collating Label samples to test at our premises, providing our clients with our best solution fit for their product
- Ensuring correct use and cleaning of Printers Print heads – with products such as **Versawipes**



Thermal Transfer Printers:

Datamark UK can source, supply and maintain most makes of printers, Hand-Held, Mobile/Belt Printers to Desktop/Industrial Printers including:

- Zebra
- TSC
- GoDEX
- Printronix
- Citizen
- Toshiba TEC
- Intermec
- Datamax-O'neil
- Carl Valentin
- Sato



Datamark UK Ltd announce 'Gold' Partner status with GoDEX Europe GmbH GoDEX a World Class Leader in the manufacture of Direct & Thermal Transfer Printers over the last 30 years and offer Mobile, Desktop, Industrial & Print Engine options from 2" to 8" print widths.

Thermal Transfer Printers:

GoDEX also offer the GTL-100: Tube Print & Label Solution along with their 'T' Rewinder Series offering 2", 4" & 6" rewinders/unwinders. The Desktop range of printers comes with a 3yr Warranty, the Industrial range comes with a 5yr Warranty. Every GoDEX Printer comes with the 'GoLABEL' Software package fully unlocked completely FOC purely for use with the GoDEX range of printers. Also available is GoUTILITY a remote & local network device management for updating firmware & standalone files. GoDEX also offer GoDoctor which is used to perform various tasks related to GoDEX label printers.



Colour Ink-Jet Printers:

Datamark UK can source, supply and maintain Colour Ink-Jet Printers in order for you to be able to Design and Print your own Full Colour Product Labels In-House. We can offer Printers up to 8" wide for those larger labels that may be needed to fulfil your requirements..





Printer Service Contracts:

Datamark UK Ltd, offer the widest range of options available to keep your Printer in Optimum condition, contact us on 01482 506560 for options available including the following:

- **Extended Warranties for brand new Printers purchased.**
- **Ad-Hoc Service Call Outs**
- **Platinum, Gold & Silver Service Contract Plans**

Thank you for your attention

For Further Info - Contact:

Sales Office: +44 (0)1482 506560

Mark Newton (Sales Manager)

Mobile No: +44 (0)7805 553907

Home Office No: +44 (0)1743 366695

e-mail: mark@datamarkuk.com

Skype: mark.newton1958

LinkedIn: <http://uk.linkedin.com/pub/mark-newton/3/37a/102>